

# What is Stevia?

“**STEVIA**” is a short name for the Stevia rebaudiana Bertoni plant, a perennial plant grown throughout South America, Asia and other countries.

- The stevia extract used in sweetener products comes from the leaves of this plant. It is usually obtained by steeping dried stevia leaves in hot water to extract the sweet-tasting parts of the leaf, known as steviol glycosides.
- The water is then filtered so the remaining material can be isolated and purified. These isolated glycosides, such as rebaudioside A, rebaudioside D and stevioside, have different sweetening intensities and taste profiles.
- These highly purified glycosides have been determined Generally Recognized as Safe (GRAS) for use in food by FDA. Due to the intense sweetness of stevia extracts, only a small amount is needed.

# What is Erythritol?

Erythritol is a natural sugar alcohol derived from sugars and found in many vegetables and fruit.

- Usually made through a fermentation process, the resulting crystals are often used with other food ingredients to provide needed volume and texture in retail no-calorie sweeteners.
- Erythritol has a high digestive tolerance and consuming it from a tabletop sweetener would not be expected to result in gastrointestinal side effects that may occur with other sugar alcohols.

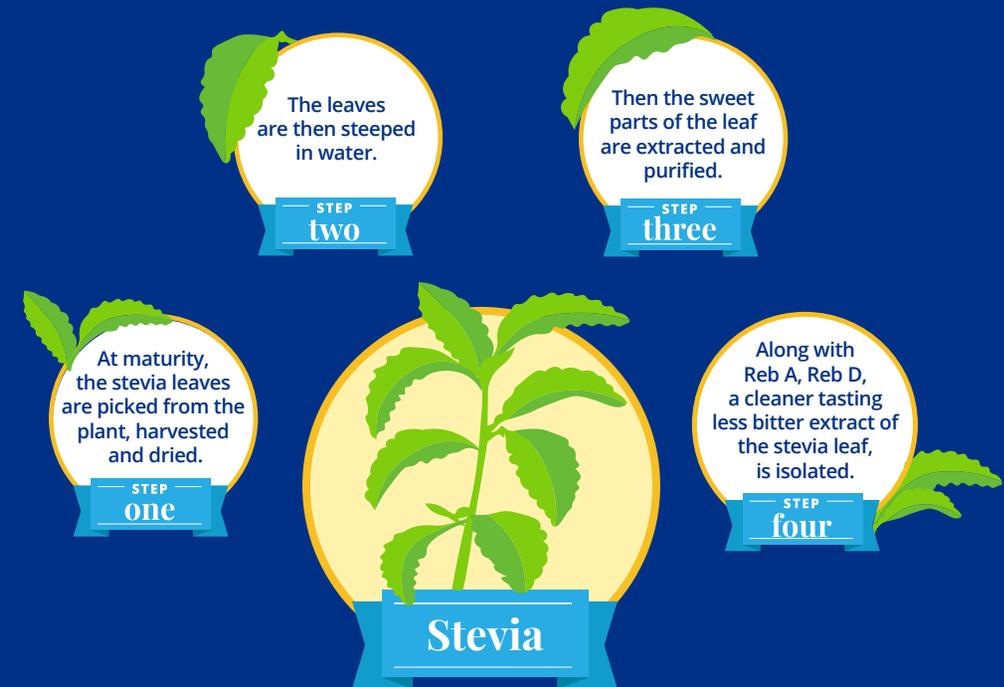
# SPLENDA® Naturals Stevia Sweetener Products



SPLENDA® Naturals Stevia Sweeteners get their unique sweetness from using primarily Rebaudioside D, one of the tastiest extracts from the stevia leaf.

- The erythritol used in SPLENDA® Naturals Stevia Sweeteners is produced by a fermentation process using non-GMO corn, and is Non-GMO Project Verified.
- The result is a great tasting natural sweetener with no bitter aftertaste.

There are different definitions of “natural” in the food industry and among consumers. For us at SPLENDA® Brand, “natural” means no added colors or preservatives, and only non-GMO ingredients made by minimal and common processes.\*



\*For more information on how SPLENDA® Brand does natural, please visit [Splenda.com/naturals](http://Splenda.com/naturals)